



Rug Buying Guide

As rug cleaners, we are often asked about the value of a rug “Did I get a good deal?” or “I want to buy a new rug. How can I tell what kind of rug I should purchase?”. A quick internet search of rug buying tips will produce hundreds of articles on everything from designer tips to complete buying guides filled with information on size, materials, design, colors, knot count etc. Often, these buying guides are there to sell you something, which can be misleading. Or they may be outdated and difficult to apply to the current rug market. So, what is the secret to buying the right rug? Here are a few tips to get you going in the right direction.

How to Determine the Best Rug for Your Home

First and foremost, it is important to talk to your rug cleaner as they are the ones that will be caring for your purchase. Look either online or in a rug store and take some photos you can show to your rug cleaner. They can advise the positives and negatives from a care standpoint as not all rugs are created equal. This will help to avoid finding out after your purchase that your puppy stains can’t be removed or your rug will not wear well in a high traffic area. At this point, you are not worried about size or even color as you are looking to narrow your search to rug types that are practical for your needs.

Once you’ve narrowed your search, measure, measure, measure. Rug sizes vary, so it helps to know your size limits. We suggest writing them down. When you have the sizes, determine your budget. In general, larger rugs cost more, so prioritize your budget accordingly.

We’ve provided a template below to help you organize your desired rug size limitations.

Tips on Material Selection

- Even among handmade wool rugs, there are some that do not respond well to certain types of spills or stains.
- Consumers that want to keep their floor coverings environmentally friendly may want to consider buying a higher quality rug that will last generation over rugs that will last a few years before ending up in a landfill.
- Buying locally has the benefit of a trial period where you can take the rug home and make sure the colors and size fit your expectations.



Room	Room Size	Traffic Level	Pets
Living Room		High/Medium/Low	Yes/No
Family Room		High/Medium/Low	Yes/No
Dining Room		High/Medium/Low	Yes/No
Kitchen		High/Medium/Low	Yes/No
Entry		High/Medium/Low	Yes/No
Bedrooms		High/Medium/Low	Yes/No
		High/Medium/Low	Yes/No
		High/Medium/Low	Yes/No
		High/Medium/Low	Yes/No
		High/Medium/Low	Yes/No
Halls		High/Medium/Low	Yes/No
		High/Medium/Low	Yes/No
		High/Medium/Low	Yes/No
		High/Medium/Low	Yes/No
		High/Medium/Low	Yes/No
		High/Medium/Low	Yes/No